

Uncertain Data Management

Sources of Uncertain Data

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- **Incomplete** and **missing** data
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- **Untrustworthy** data

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
→ Which **applications** produce uncertain data nowadays?

Never-Ending Language Learning

NELL: Read the Web

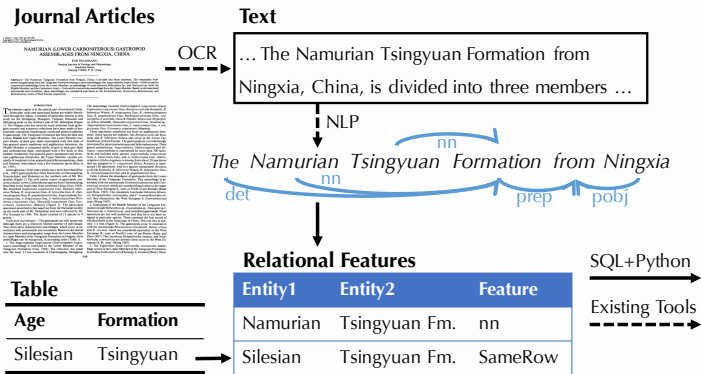
Recently-Learned Facts

Refresh

instance	iteration	date learned	confidence	
kampioenschap_van_zwitserland is a sports race	955	20-oct-2015	95.0	 
cochran_mill_nature_center is an aquarium	955	20-oct-2015	96.9	 
kozy_shack_chocolate_pudding is a kind of candy	956	23-oct-2015	90.3	 
red_delicious_apple_tree is a plant	955	20-oct-2015	92.8	 
sale_miami_dade_county is a sport	955	20-oct-2015	99.1	 
chicken001 eat black_bears	955	20-oct-2015	100.0	 
wrigley_field is the home_venue_for the sports team chicago_cubs	959	07-nov-2015	100.0	 
lorena_ochoa is a person who has_residence_in the geopolitical location mexico	958	03-nov-2015	100.0	 
umass_lowell_river_hawks hired_john_calipari	955	20-oct-2015	98.4	 
nuggets_participated_in the event games	955	20-oct-2015	100.0	 

Information extraction

DeepDive: extract facts from journal articles



Many sources of uncertainty

- Errors in sources:



This article's **factual accuracy is disputed**. Please help to ensure that disputed statements are **reliably sourced**. See the relevant discussion on the [talk page](#). *(November 2015)*

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- Incompleteness

Crowdsourcing

Amazon Mechanical Turk

All HITs

1-10 of 2751 Results

Sort by: 

[Show all details](#) | [Hide all details](#) | [1](#) [2](#) [3](#) [4](#) [5](#) > [Next](#) >> [Last](#)

Transcribe data

[View a HIT in this group](#)

Requester: p9r **HIT Expiration Date:** Nov 18, 2015 (23 hours 59 minutes) **Reward:** \$0.03

Time Allotted: 45 minutes

Description: Please transcribe the data from the following images

Keywords: [transcribe](#), [handwriting](#), [data entry](#)

Qualifications Required:

HIT approval rate (%) is greater than 90

Classify Receipt

[View a HIT in this group](#)

Requester: Jon Brellig **HIT Expiration Date:** Nov 24, 2015 (6 days 23 hours) **Reward:** \$0.02

Time Allotted: 20 minutes

Description: Looking at a receipt image, identify the business of the receipt

Keywords: [image](#), [receipt](#), [categorize](#), [transcribe](#), [extract](#), [data](#), [entry](#), [transcription](#), [text](#), [easy](#), [qualification](#), [jon](#), [brellig](#), [prod](#)

Qualifications Required:

Total approved HITs is not less than 1000

HIT approval rate (%) is not less than 97

Location is US

Crowdsourcing

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→ Users are **untrustworthy!**

Sentiment analysis

n	Most positive n -grams	Most negative n -grams
1	engaging; best; powerful; love; beautiful	bad; dull; boring; fails; worst; stupid; painfully
2	excellent performances; A masterpiece; masterful film; wonderful movie; marvelous performances	worst movie; very bad; shapeless mess; worst thing; instantly forgettable; complete failure
3	an amazing performance; wonderful all-ages triumph; a wonderful movie; most visually stunning	for worst movie; A lousy movie; a complete failure; most painfully marginal; very bad sign
5	nicely acted and beautifully shot; gorgeous imagery, effective performances; the best of the year; a terrific American sports movie; refreshingly honest and ultimately touching	silliest and most incoherent movie; completely crass and forgettable movie; just another bad movie. A cumbersome and cliché-ridden movie; a humorless, disjointed mess
8	one of the best films of the year; A love for films shines through each frame; created a masterful piece of artistry right here; A masterful film from a master filmmaker,	A trashy, exploitative, thoroughly unpleasant experience ; this sloppy drama is an empty vessel.; quickly drags on becoming boring and predictable.; be the worst special-effects creation of the year

→ Possible mistakes!

Schema mappings

	Possible Mapping	Prob
$m_1 =$	{(pname, name), (email-addr, email), (current-addr, mailing-addr), (permanent-addr, home-addr)}	0.5
$m_2 =$	{(pname, name), (email-addr, email), (permanent-addr, mailing-addr), (current-addr, home-addr)}	0.4
$m_3 =$	{(pname, name), (email-addr, mailing-addr), (current-addr, home-addr)}	0.1

(a)

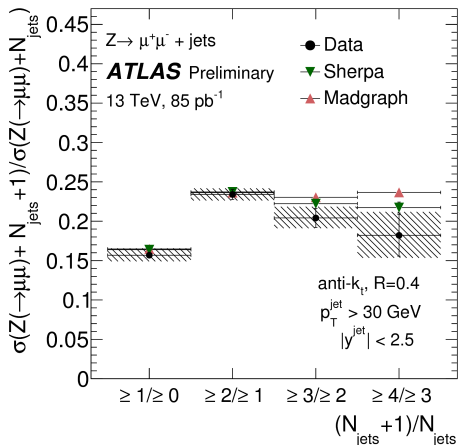
<i>pname</i>	<i>email-addr</i>	<i>current-addr</i>	<i>permanent-addr</i>
Alice	alice@	Mountain View	Sunnyvale
Bob	bob@	Sunnyvale	Sunnyvale

(b)

Tuple (mailing-addr)	Prob
('Sunnyvale')	0.9
('Mountain View')	0.5
('alice@')	0.1
('bob@')	0.1

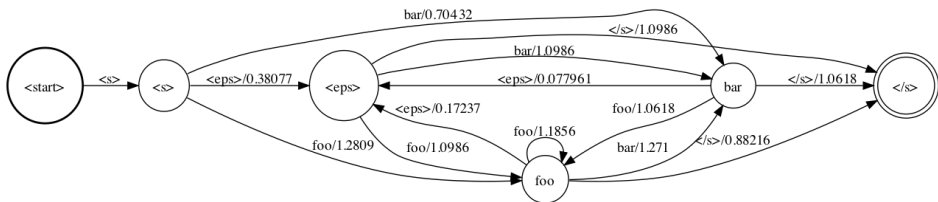
(c)

Scientific data



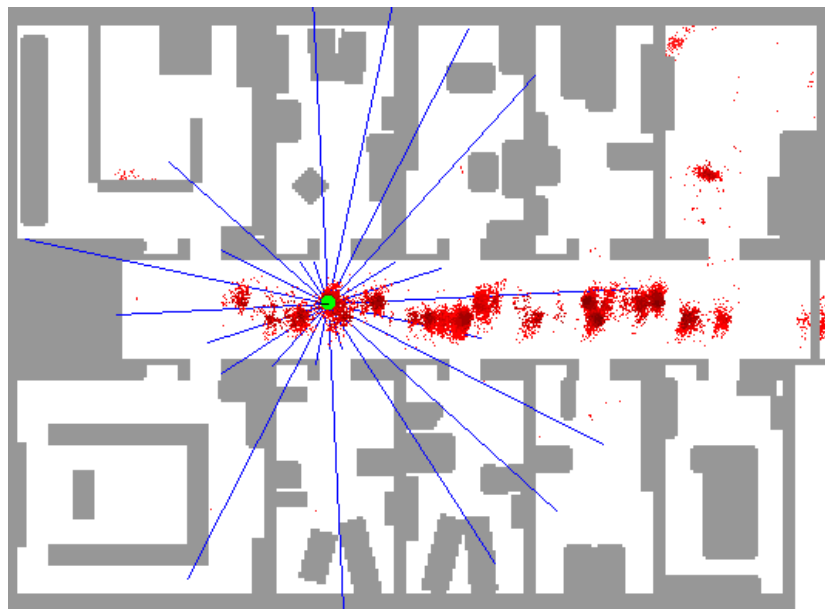
→ Measurement errors

Speech recognition and OCR



→ Decoding output is **uncertain**

Robotics



Other applications



- **Data integration:** combine data across sources
- **Data cleaning:** fix errors in stale/outdated data
- **Machine learning:** predictions are uncertain
- **Data mining:** trends extracted from large datasets
- **Computational biology:** genomic data management

... and much more!

Image Credits

- Slide 5: <http://rtw.ml.cmu.edu/>
- Slide 7: <https://en.wikipedia.org/wiki/Template:Disputed>
- Slide 6: [Zhang, 2015], page 9
- Slide 13: <https://www.mturk.com/>
- Slide 15: [Socher et al., 2013], page 10
- Slide 16: [Dong et al., 2009], page 4
- Slide 17:
https://atlas.web.cern.ch/Atlas/GROUPS/PHYSICS/CONFNOTES/ATLAS-CONF-2015-041/fig_06b.png
- Slide 18: <https://code.google.com/p/transducersaurus/wiki/CascadeTutorial>
- Slide 19: <https://www.cs.washington.edu/robotics/mcl/>

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The VLDB Journal—The International Journal on Very Large Data Bases, 18(2):469–500.
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In Proc. EMNLP.

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[https:](https://cs.stanford.edu/people/czhang/zhang.thesis.pdf)

[//cs.stanford.edu/people/czhang/zhang.thesis.pdf.](https://cs.stanford.edu/people/czhang/zhang.thesis.pdf)