A Hitchhiker's guide to Ontology

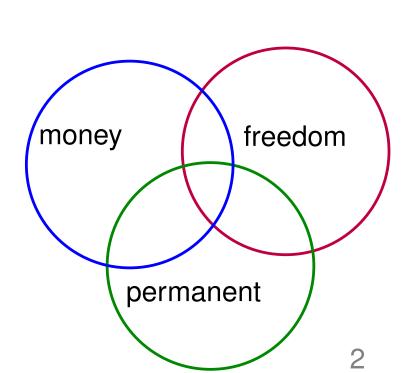
Fabian M. Suchanek Télécom ParisTech University Paris, France

2003:

2005:

2008:





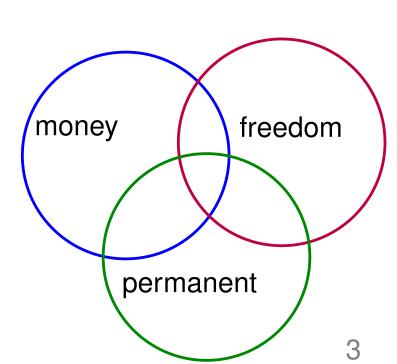
2003: BSc in Cognitive Science Osnabrück University/DE

2005: MSc in Computer Science Saarland University/DE

2008: PhD in Computer Science

Max Planck Institute/DE



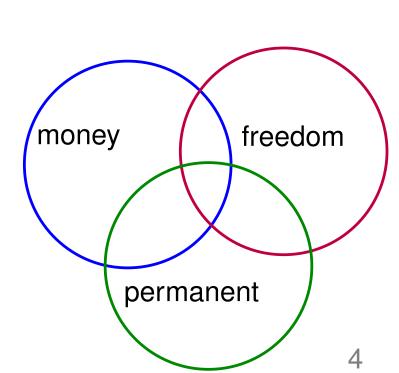


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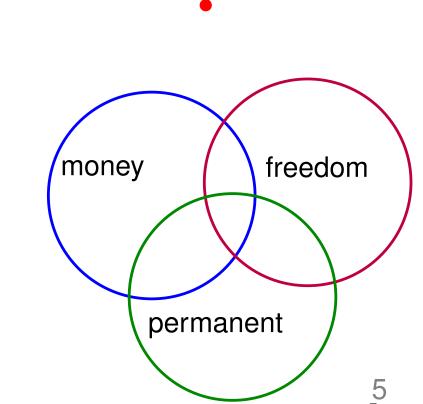
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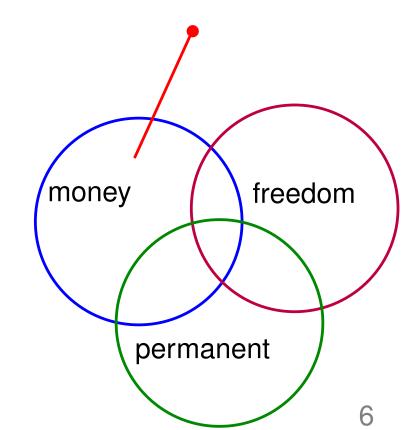
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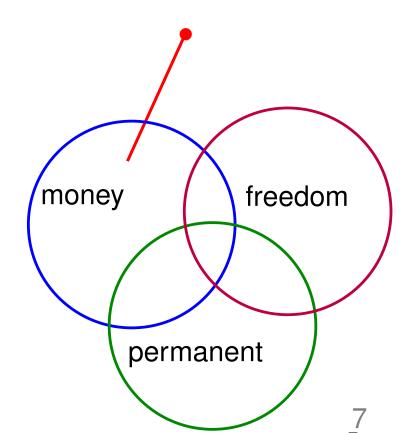




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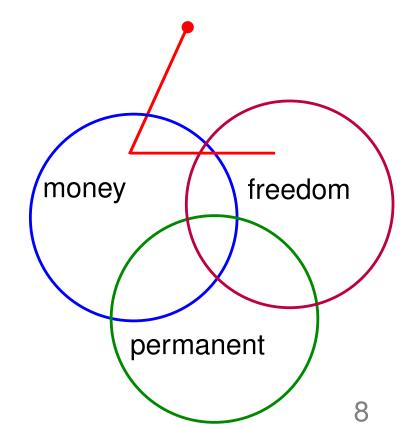




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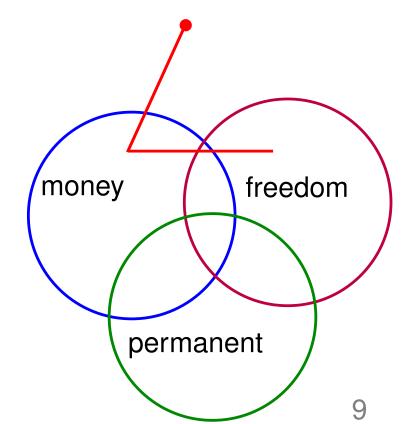


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2012: Research group leader Max Planck Institute/DE



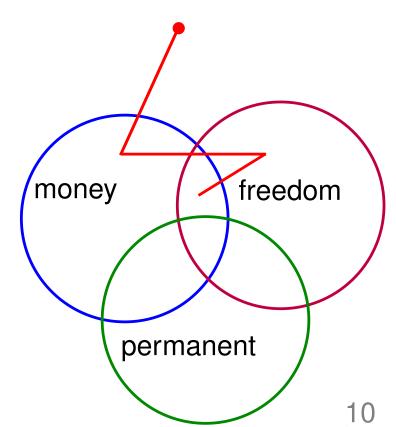


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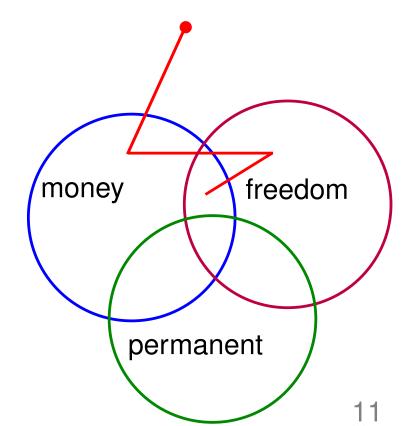
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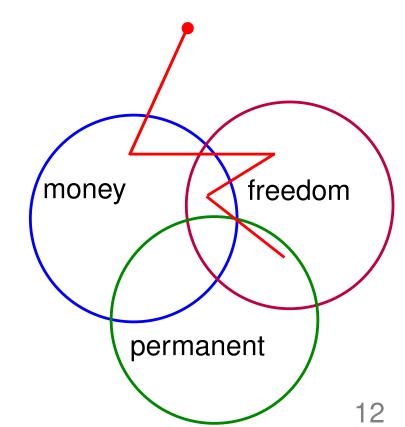
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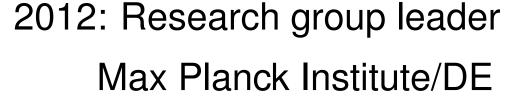
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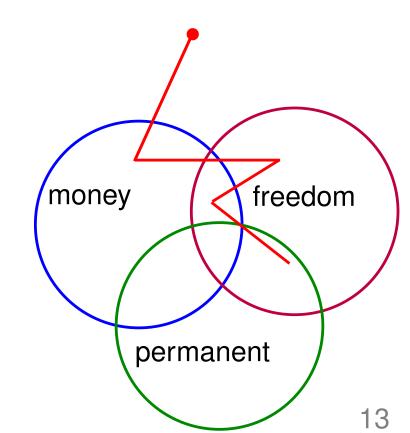




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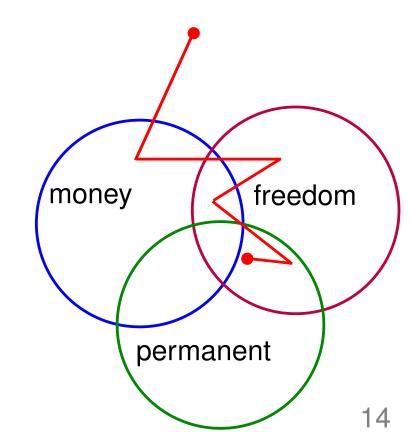


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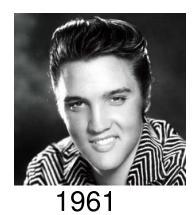
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2016: Full Professor Télécom ParisTech/FR

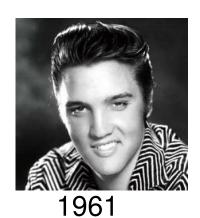




I am an Elvis Fan!



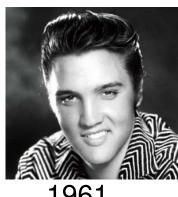
Meeting Elvis Presley





Old Elvis from Sachsmedia

Meeting Elvis Presley



1961



At Elvis' ranch in New Zealand

Old Elvis from Sachsmedia Ranch is Murchison Lodge in New Zealand

Knowledge Cards



Elvis Presley

Elvis Presley - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Elvis Presley ▼ Wikipedia ▼

Elvis Aaron **Presley** (January 8, 1935 – August 16, 1977) was an American singer and actor. Regarded as one of the most significant cultural icons of the 20th ...

Priscilla Presley - Albums discography - Singles discography - Michael Lockwood

Elvis Presley Biography - Elvis Life Story - Elvis Presley

www.elvis.com/about-the-king/biography_.aspx ▼ Elvis Presley ▼

Elvis Presley The incredible Elvis life story began when Elvis Aaron Presley was born to Vernon and Gladys Presley in a two-room house in Tupelo, Mississippi, ...

Elvis Presley Official Web Site

www.elvis.com/ ▼ Elvis Presley ▼

Play the **Elvis** Slots on Slotomania. Play slots like a king with the brand new "**ELVIS**" Slotomania video slots game now available through Facebook! Prev Next.

In the news

Listening to Elvis Presley's Bizarre Album of Stage Banter

Mental Floss - 20 hours ago

In 1974. Elvis Preslev released Having Fun With Elvis on Stage, an album consisting of



Elvis Presley

Singer

Elvis Aaron Presley was an American singer and actor. Regarded as one of the most significant cultural icons of the 20th century, he is often referred to as "the King of Rock and Roll", or simply, "the King". Wikipedia

Died: August 16, 1977, Memphis, Tennessee, United States

Spouse: Priscilla Presley (m. 1967-1973)

Children: Lisa Marie Presley

Songs

Congs		
My Way	1973	Aloha From Hawaii via
Jailhouse Rock		
Love Me Tender	1972	As Recorded at Madiso
Love Me	1972	As Recorded at Madiso

18

Knowledge Cards



Elvis Presley

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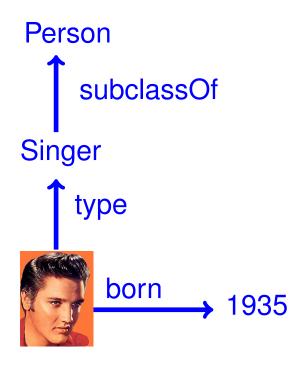
Children: Lisa Marie Presley

Sonas

Collgs		
My Way	1973	Aloha From Hawaii via
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9

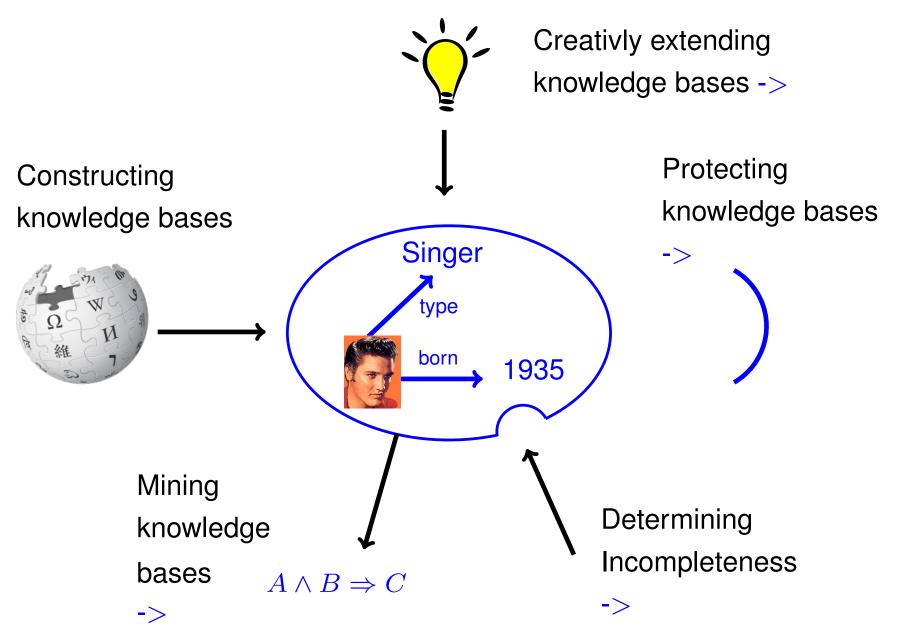
Knowledge Bases



For us, a knowledge base ("KB", "ontology") is a graph, where the nodes are entities and the edges are relations.

(We do not distinguish T-Box and A-Box.)

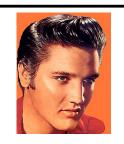
Knowledge Base Life Cycle



Extracting from Wikipedia

Elvis Presley





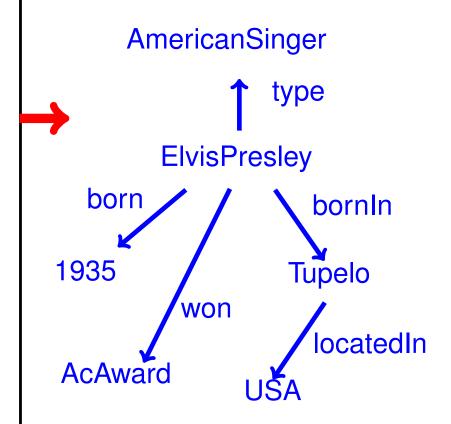
Born: 1935

In: Tupelo

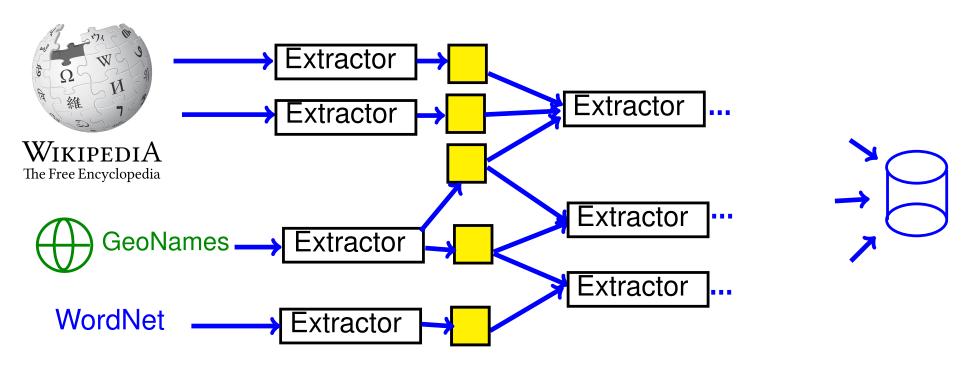
. . .

Categories:

Rock&Roll, American Singers, Academy Award winners...

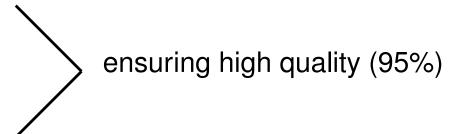


Creating a large knowledge base

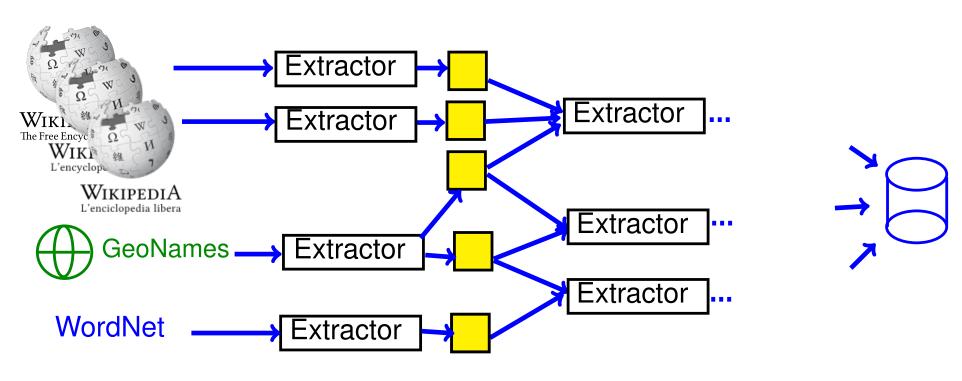


Intermediate extractors

- clean facts
- deduplicate facts and entities
- check consistency

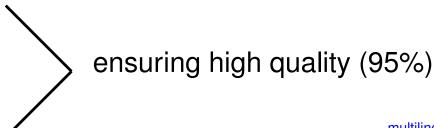


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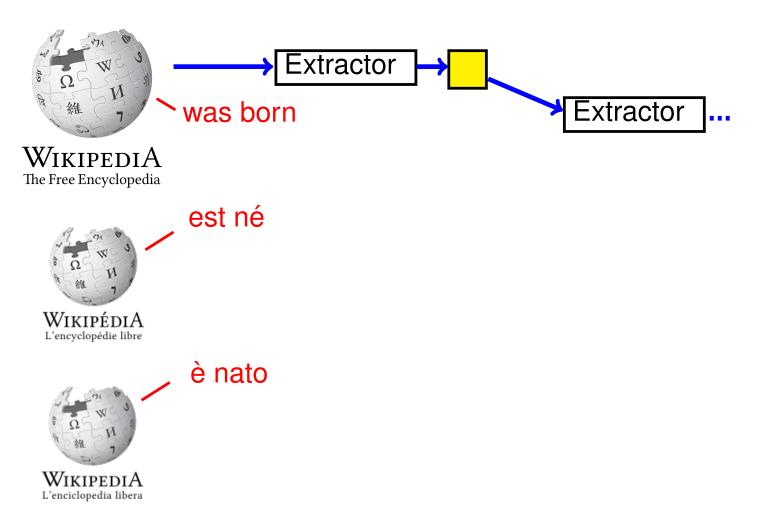


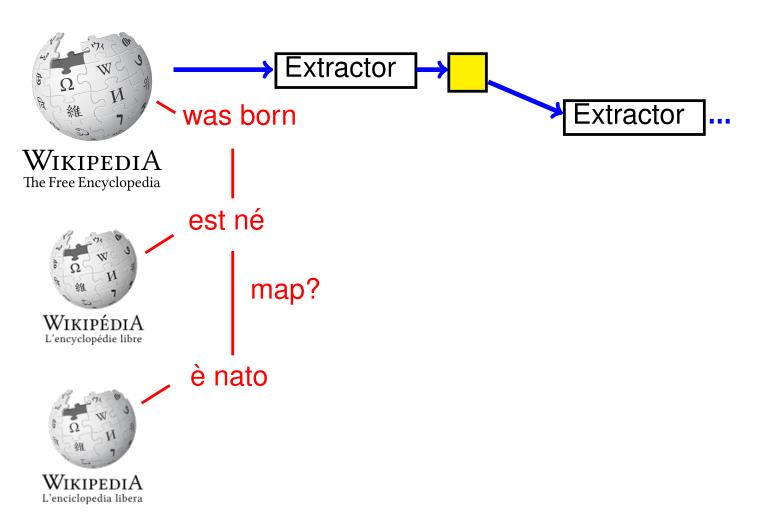
Intermediate extractors

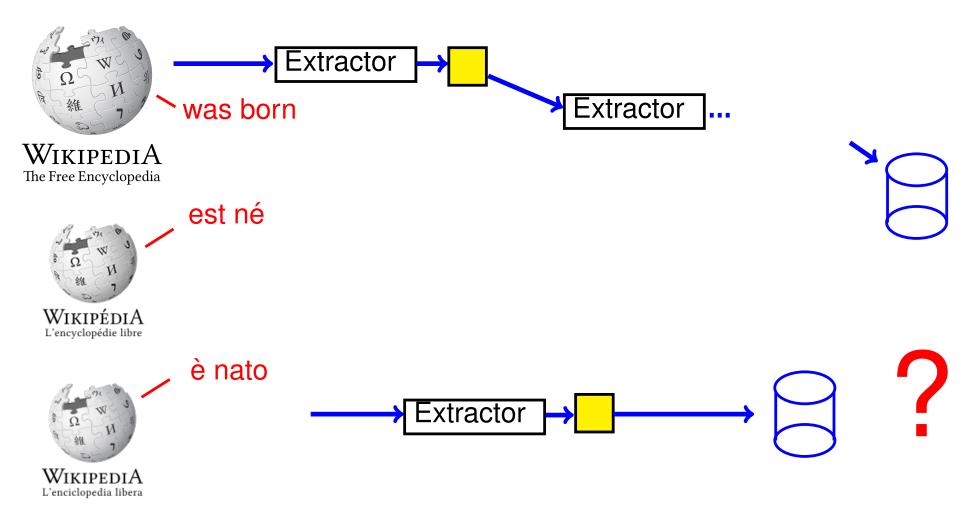
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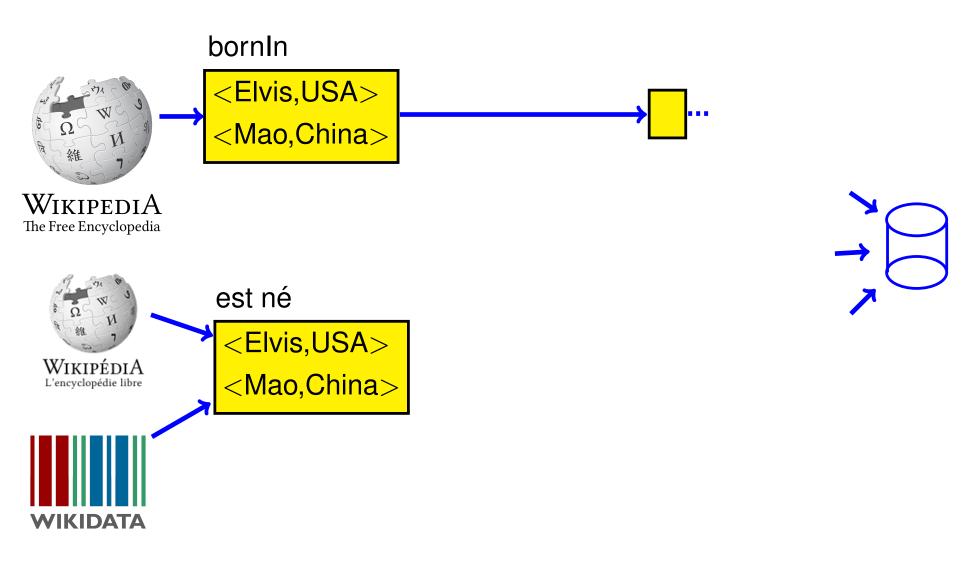


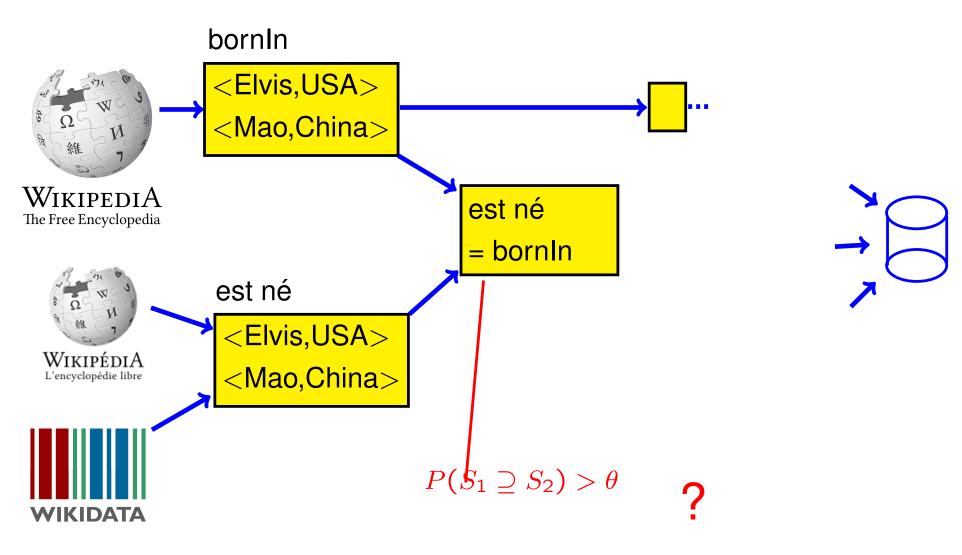
multilingual>29

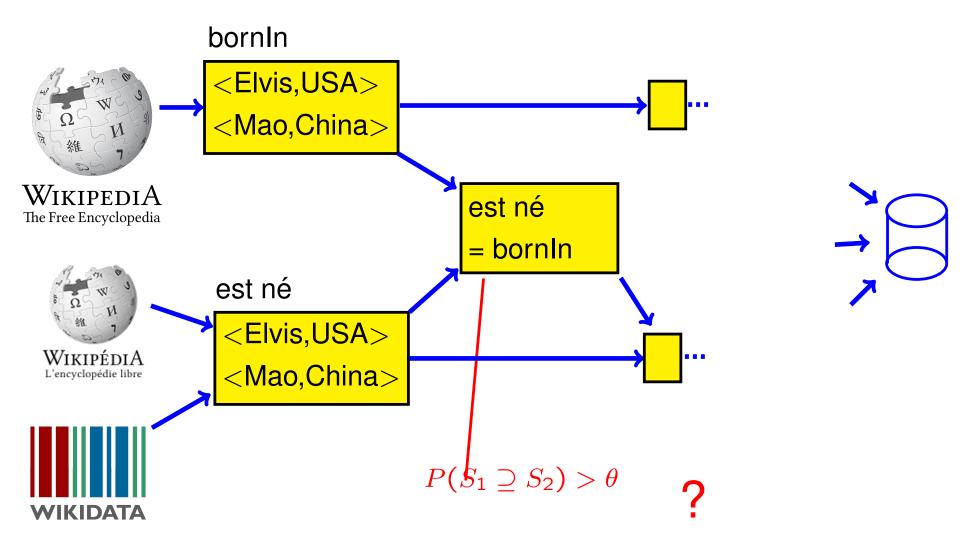




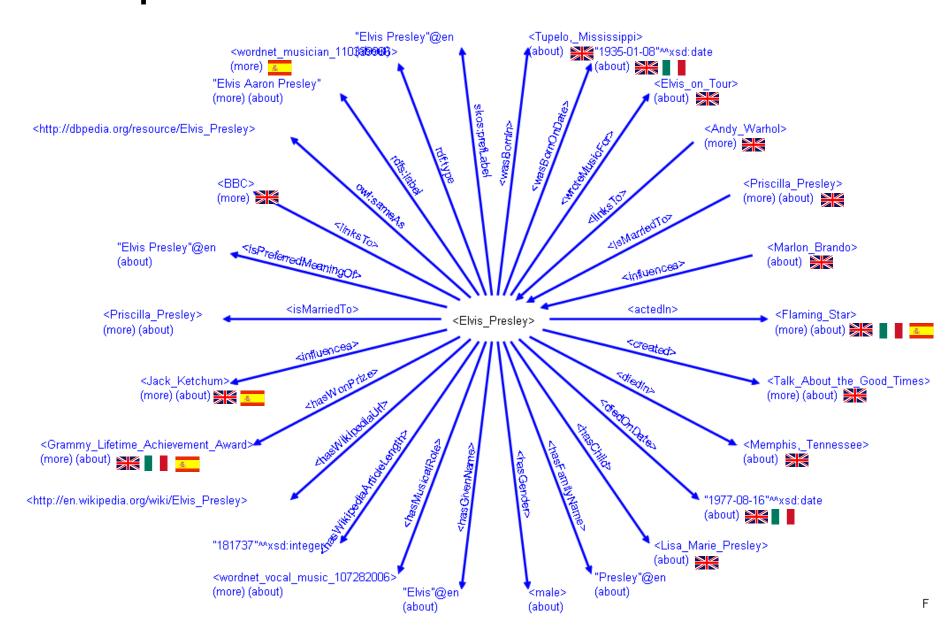








Example: YAGO about Elvis



YAGO: a large knowledge base



http://yago-knowledge.org

soon open-source!

Wikipedia + WordNet

time and space

10 languages

100 relations

100m facts

10m entities

95% accuracy

used by DBpedia

and IBM Watson

Caveat:

focus on

precision!

[WWW2007,JWS2008,WWW2011 demo,AIJ2013,WWW2013 demo,CIDR20







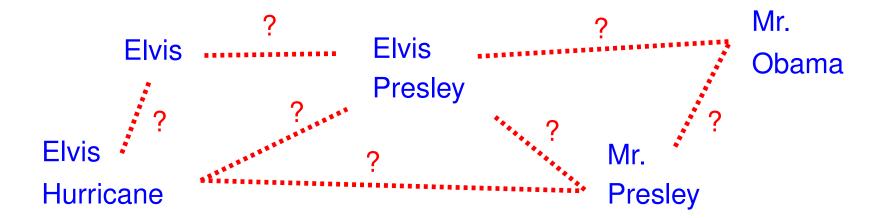


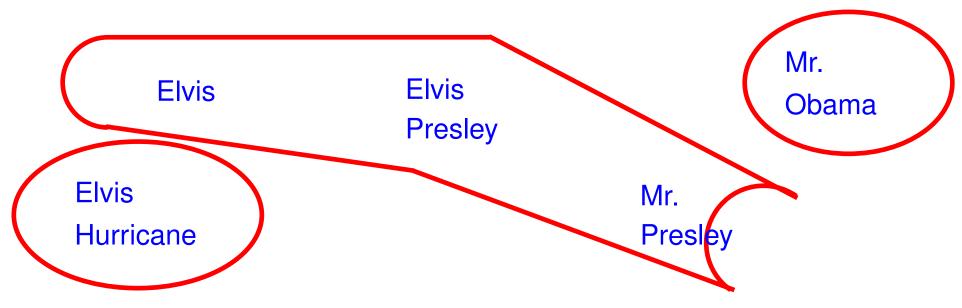






canonic&IBEX>42

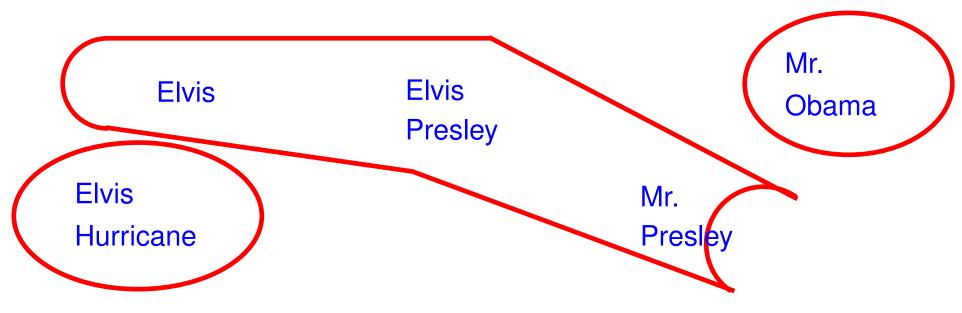




Use hierarchical agglomerative clustering

- TF-IDF token overlap
- Triple overlap
- String Similarity

- Word overlap in source docs
- Type overlap
- Overlap of co-mentions

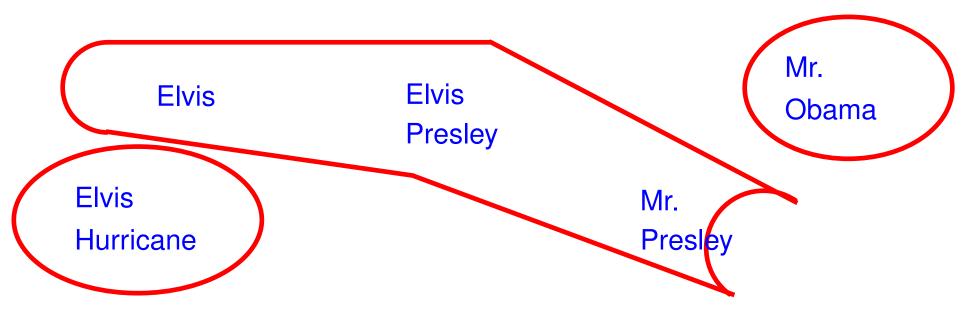


Use hierarchical agglomerative clustering

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Machine Learning



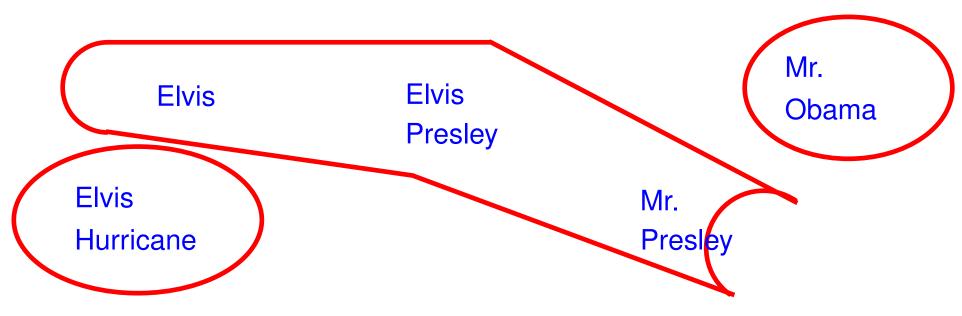
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Machine Learning Machine Learning

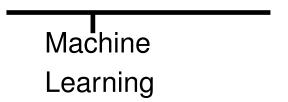
Canonicalizing New Entities



Use hierarchical agglomerative clustering

- TF-IDF token overlap
- Triple overlap
- String Similarity

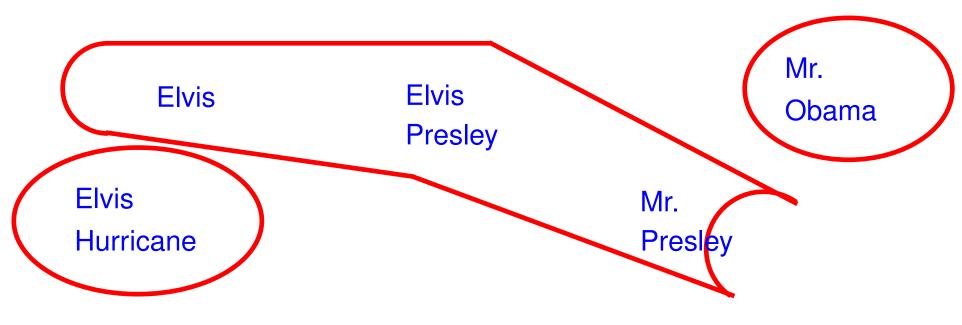
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Machine Learning

[CIKM 2014]

Canonicalizing New Entities





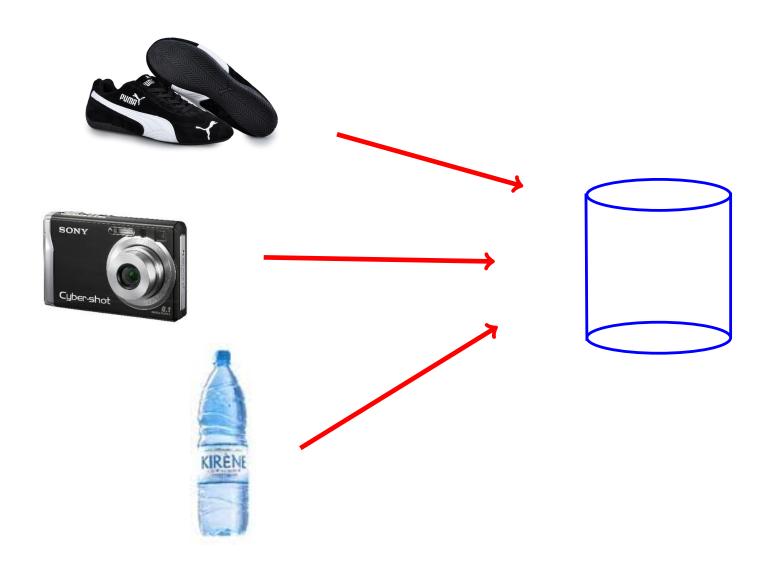






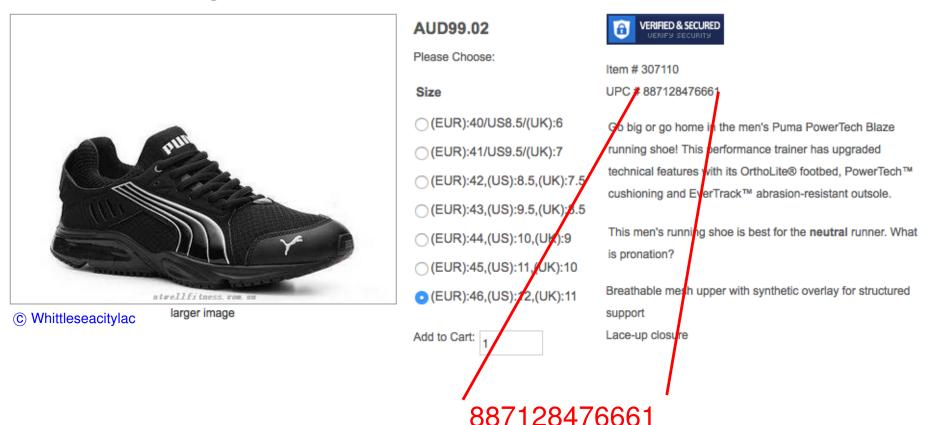


Goal: Harvest entities from the Web



IBEX: Collect unique ids

Puma PowerTech Blaze Running Shoe - Mens - Black/SilverSelect Width-M - UPC # 887128476661

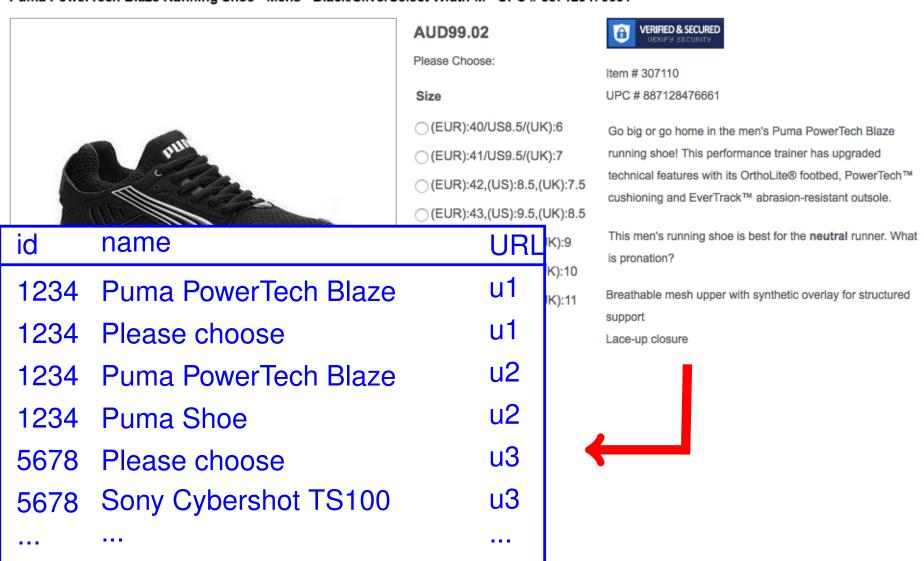


Unique identifiers can be verified by a checksum.

They exist for products, books, documents, chemicals,...

IBEX: Collect unique ids

Puma PowerTech Blaze Running Shoe - Mens - Black/SilverSelect Width-M - UPC # 887128476661



IBEX: analyses

Found

- 13m email addresses with their name
- 235K chemical products
- 1.4m books
- 1.1m products
- ... with an accuracy of 73%-96%

North America 455k 52k 455k M.E. 213k Africa America 1m products 10k products within region 100 products

Analyzed

- Global trade flow
- frequent email providers
- frequent people names and more







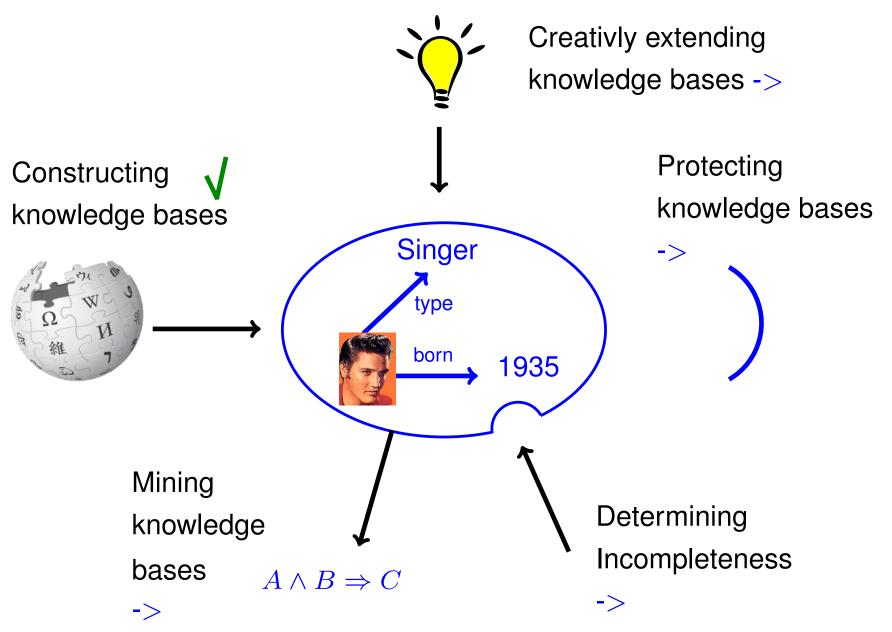


[WebDB 2015]

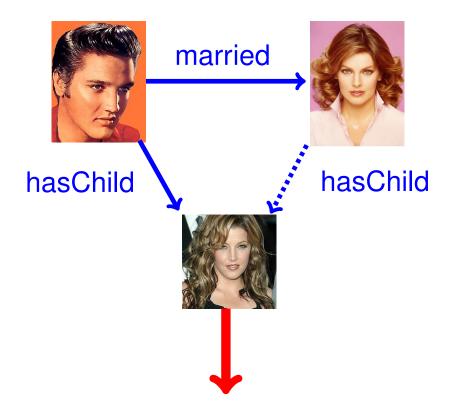
All data available online at

http://resources.mpi-inf.mpg.de/d5/ibex/

Knowledge Base Life Cycle

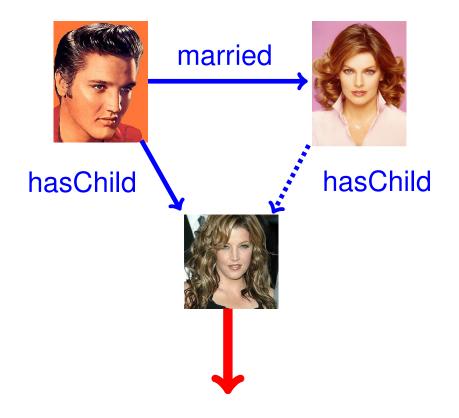


Rule Mining finds patterns



 $married(x, y) \land hasChild(x, z) \Rightarrow hasChild(y, z)$

Rule Mining finds patterns



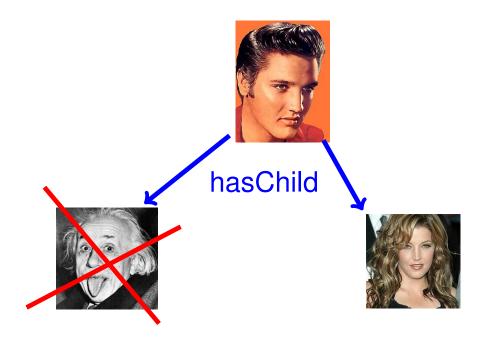
 $married(x, y) \land hasChild(x, z) \Rightarrow hasChild(y, z)$

But: Rule mining needs counter examples and RDF ontologies are positive only



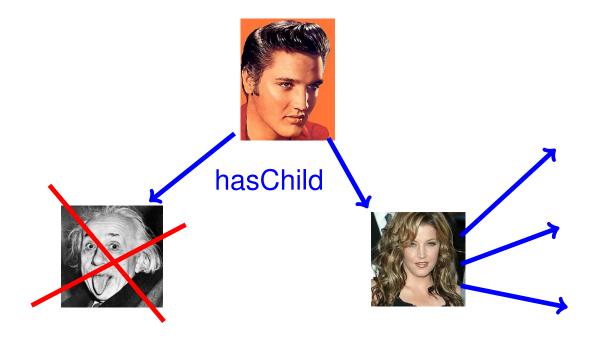
Assumption: If we know r(x,y1),..., r(x,yn),

then all other r(x,z) are false.



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Assumption:

If we know r(x,y1),..., r(x,yn), then all other r(x,z) are false.

$$married(z, x) \land hasChild(z, y) \Rightarrow hasChild(x, y)$$
 $\vec{B} \Rightarrow r(x, y)$

 $conf(\vec{B} \Rightarrow r(x,y)) = \frac{\#x,y: \vec{B} \land r(x,y)}{\#x,y: \exists y': \vec{B} \land r(x,y')}$

of parent-child relations that we predict correctly in the KB

of parent-child relations that we predict and where a child is known

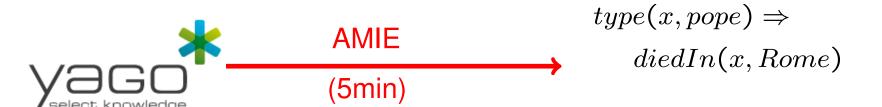
AMIE finds rules in ontologies

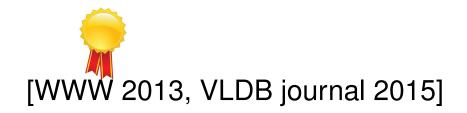


AMIE is based on an efficient in-memory database implementation.

Caveat: rules cannot predict the unknown with high precision

AMIE finds rules in ontologies





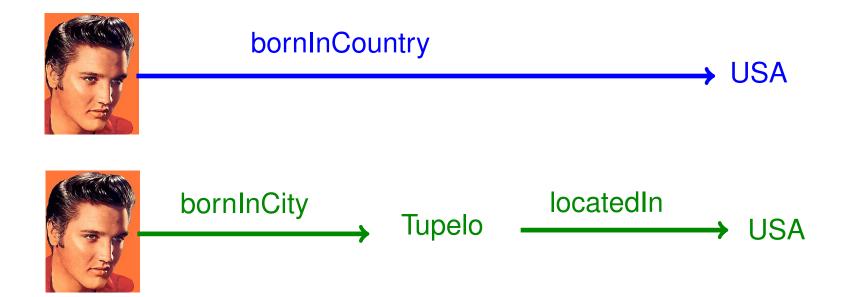








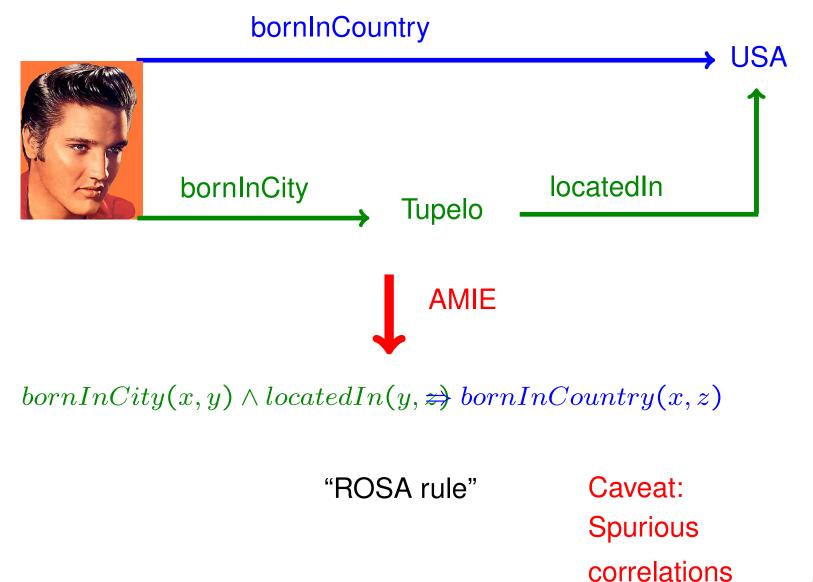
Matching heterogeneous KBs



1. Coalesce the KBs



2. Mine rules



ROSA rules match ontologies





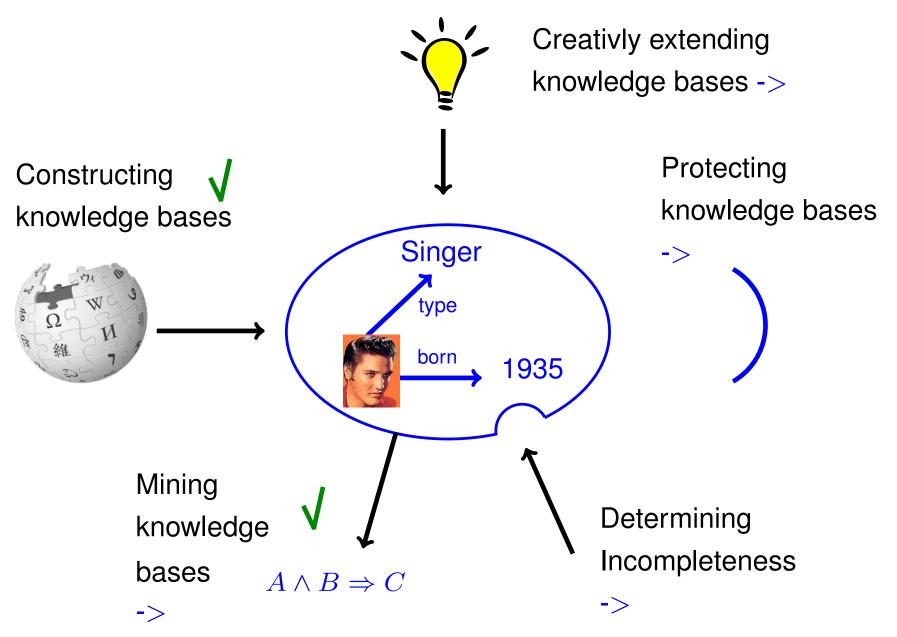


[AKBC 2013]

 $bornInCity(x,y) \land locatedIn(y, \Rightarrow) bornInCountry(x,z)$

"ROSA rule"

Knowledge Base Life Cycle



Incompleteness



marriedTo





the quality of YAGO w ls a precision of 95%, as lks to our brilliant algori

© Girl Happy

Incompleteness



marriedTo



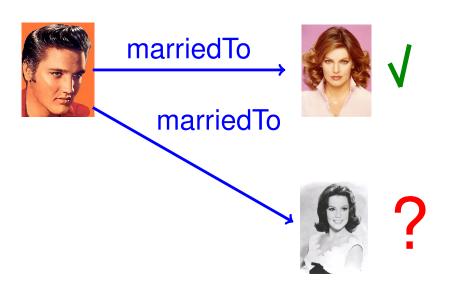


the quality of YAGO w ls a precision of 95%, as lks to our brilliant algori



© Girl Happy

Incompleteness



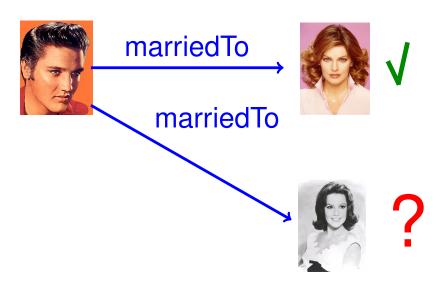
the quality of YAGO w ls a precision of 95%, as lks to our brilliant algori



Given a subject s and a relation r, do we know all o with r(s, o)?

© Girl Happy

Signals for Incompleteness



Closed World Assumption
Partial Completeness Assumption
Popularity oracle

No-change oracle
Star-pattern oracle
Class-oracle

AMIE oracle: Learn rules such as $moreThan_1(x, hasParent) \Rightarrow complete(x, hasParent)$



Signals for Incompleteness (F1)

Relation	CWA	PCA	\mathbf{card}_2	Popularity	No change	Star	Class	AMIE
$\overline{\text{diedIn}}$	60%	22%		4%	15%	50%	99%	96%
$\operatorname{directed}$	40%	96%	19%	7%	71%	0%	0%	100%
graduatedFrom	89%	4%	2%	2%	10%	89%	$\mathbf{92\%}$	87%
hasChild	71%	1%	1%	2%	13%	40%	78%	78%
hasGender	78%	100%		2%	_	86%	95%	100%
hasParent*	1%	54%	100%	_	_	0%	0%	100%
isCitizenOf*	4%	98%	11%	1%	4%	10%	5%	100%
is Connected To	87%	34%	19%	_	_	68%	88%	89%
isMarriedTo*	55%	7%	0%	3%	12%	37%	57%	46%
${f was}{f BornIn}$	28%	100%		5%	8%	0%	0%	100%

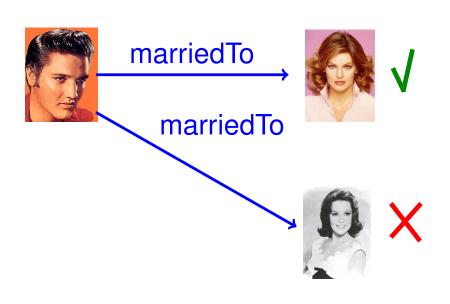


Relation	CWA	PCA	\mathbf{card}_2	Popularity	Star	Class	AMIE
alma_mater	90%	14%	5%	1%	87%	87%	87%
brother	93%	1%		1%	94%	96 %	96 %
child	70%	1%		1%	79%	72%	73%
country_of_citizenship*	42%	97%	10%	3%	0%	0%	98 %
director	81%	100%		3%	94%	89%	100%
father*	5%	100%	6%	9%	89%	8%	100%
mother*	3%	100%	3%	10%	67%*	5%	100%
$place_of_birth$	53%	100%	7%	5%	55%	0%	100%
place_of_death	89%	35%	1%	2%	81%	81%	96 %
sex_or_gender	81%	100%	6%	3%	92%	91%	100%
spouse*	57 %	7%		1%	54%	54%	55%



* = biased training sample

Signals for Incompleteness



AMIE can predict incompleteness

• bornIn: 100% F1-measure

• diedIn: 96%

directed: 100%

• graduatedFrom: 87%

• hasChild: 78%

isMarriedTo: 46%

... and more.





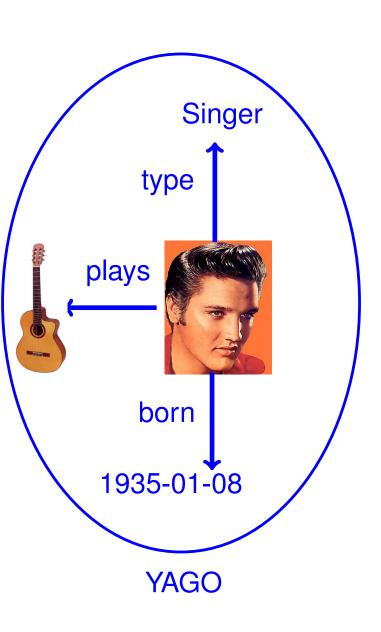


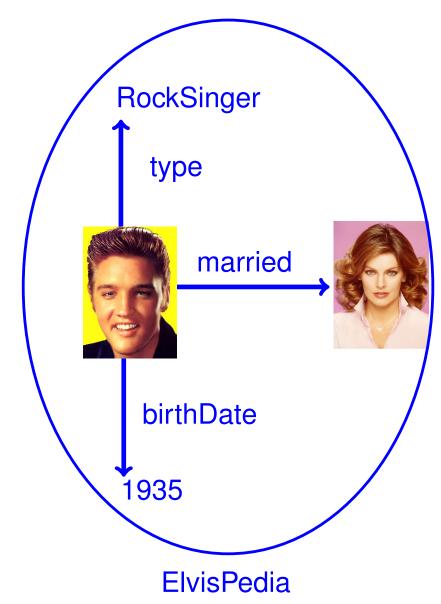


[WSDM 2017]

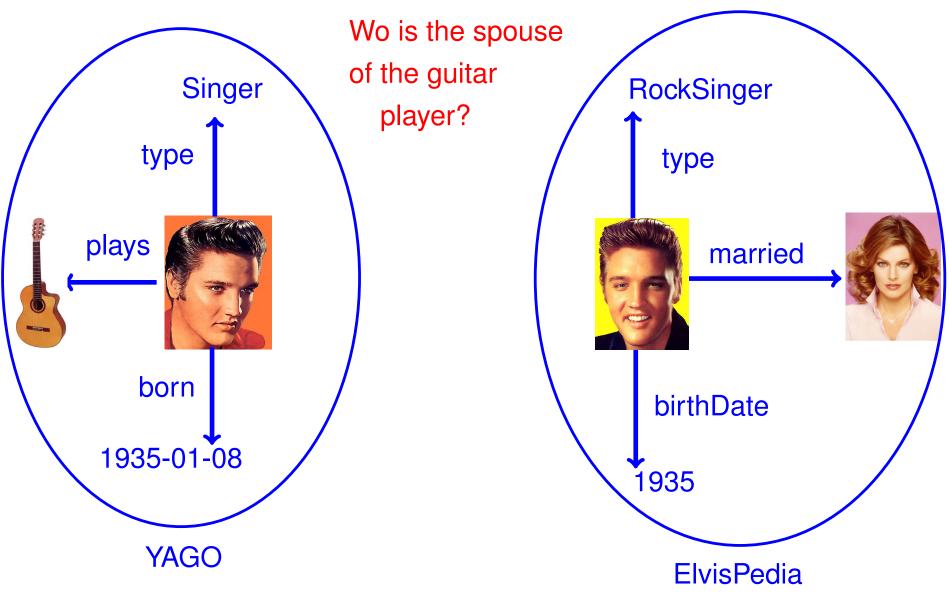
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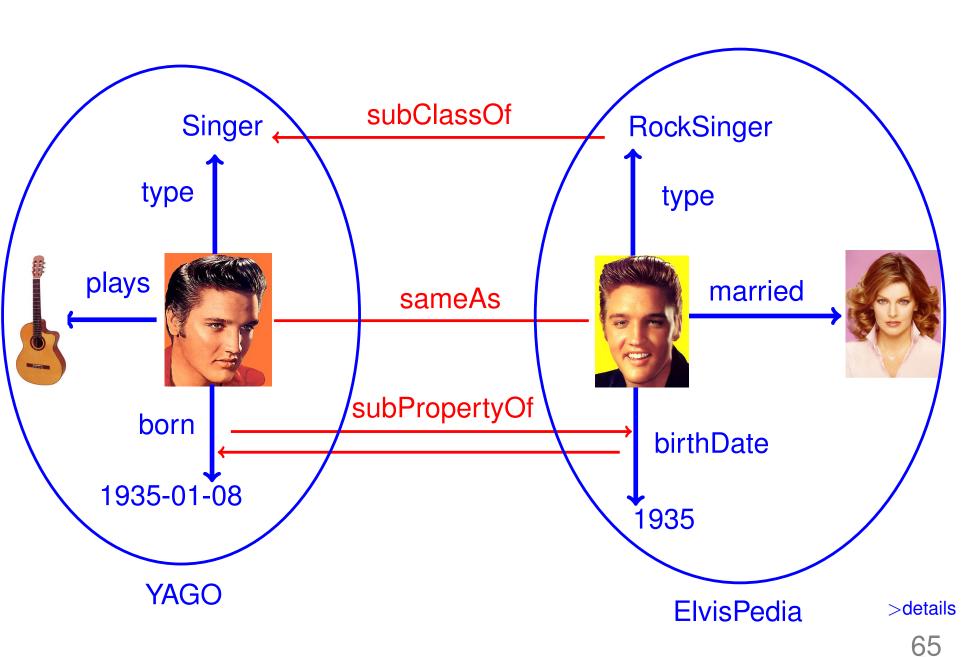
If incomplete, use another KB



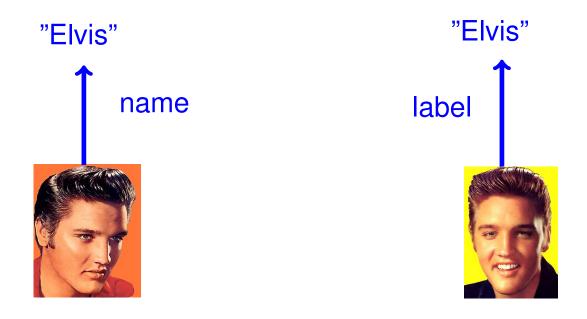


No Links => No Use

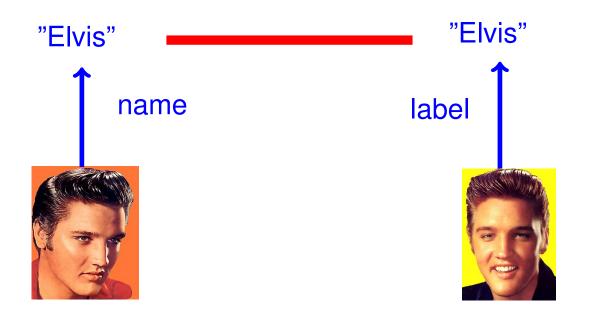




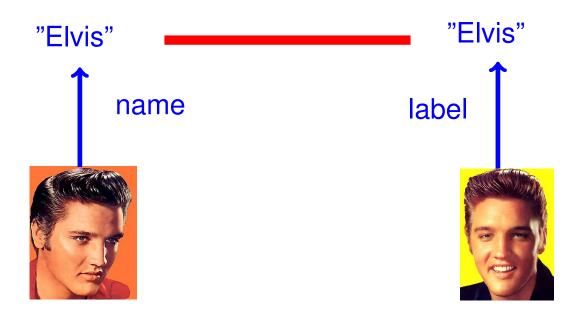




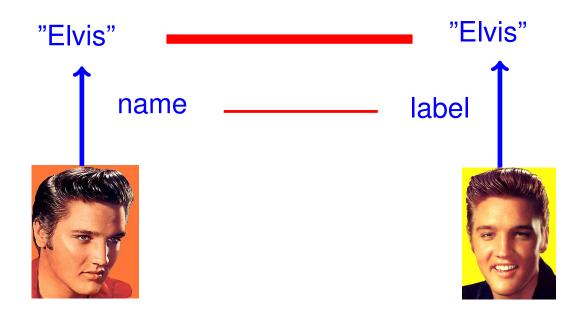
1. Match literals



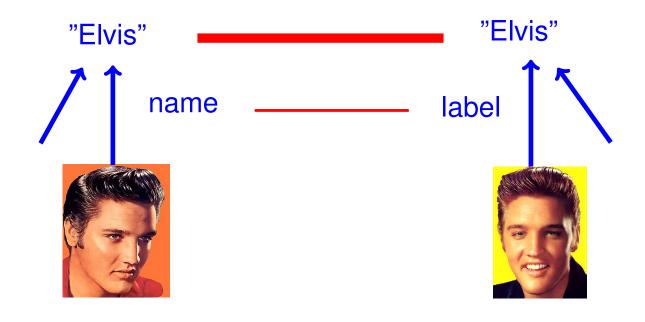
1. Match literals



2. Assume small equivalence of all relations



2. Assume small equivalence of all relations

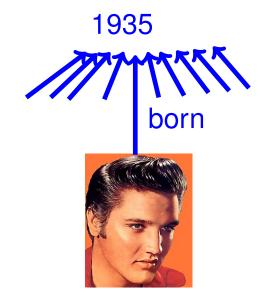


What about matching the entities?

What does it mean that both Elvises share the same name?

Inverse Functionality

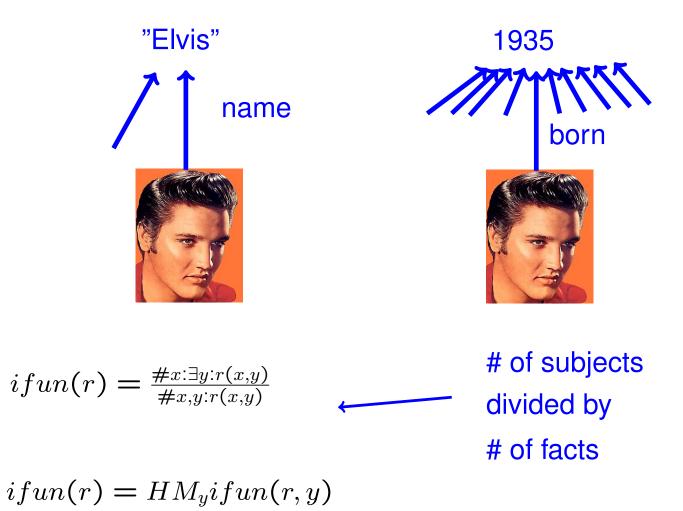


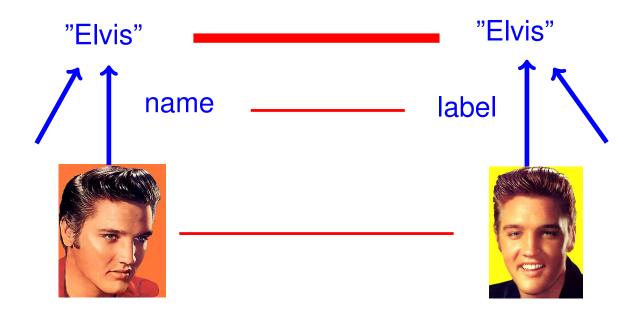


$$ifun(r,y) = \frac{1}{\#x:r(x,y)}$$

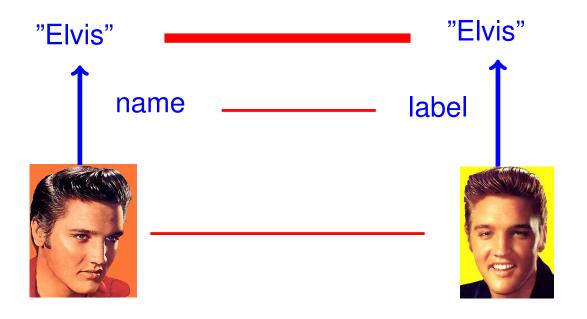
$$ifun(r) = HM_y ifun(r, y)$$

Inverse Functionality

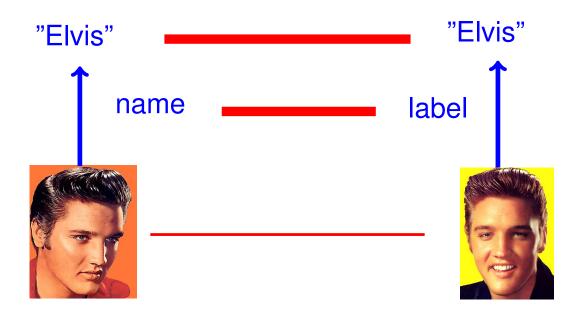




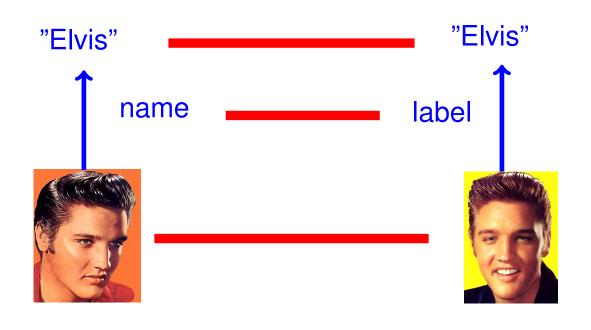
3. If subjects share a relation that is highly inverse functional, and the object is matched, then match the subjects.



4. If relations share many pairs, increase their match



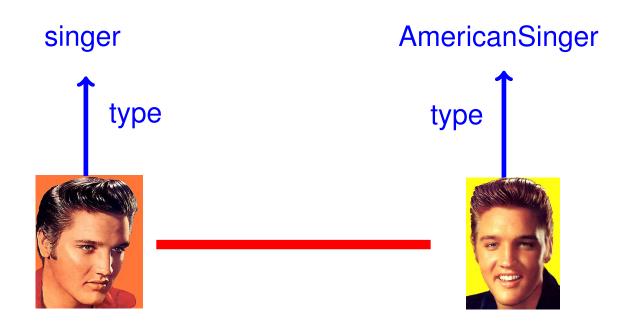
4. If relations share many pairs, increase their match



$$P(e_1 \equiv e_2) = \prod_{42}^{1} \alpha^{\beta} ... P(r_1 \subseteq r_2) ...$$

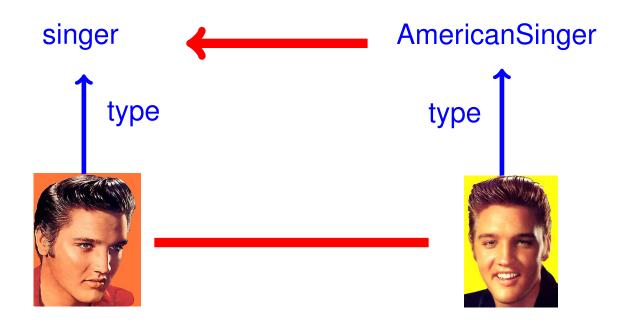
$$P(r_1 \subseteq r_2) = 42\phi^{\gamma} \sum ... P(e_1 = e_2)...$$

Caveat: Convergence proof only in subcase



6. Compute class subsumption

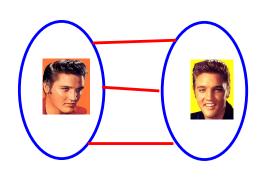
$$P(c_1 \subseteq c_2) = arcsin(4.1125) \times P(e_1 \equiv e_2) \times ...$$



6. Compute class subsumption

Caveat: Class alignment works with "only" 85% precision due to spurious correlation.

PARIS:match entities, classes, relations



PARIS matches DBpedia & YAGO

- in 2 hours
- with 90% accuracy

[VLDB 2012, APWeb 2014 invited paper]

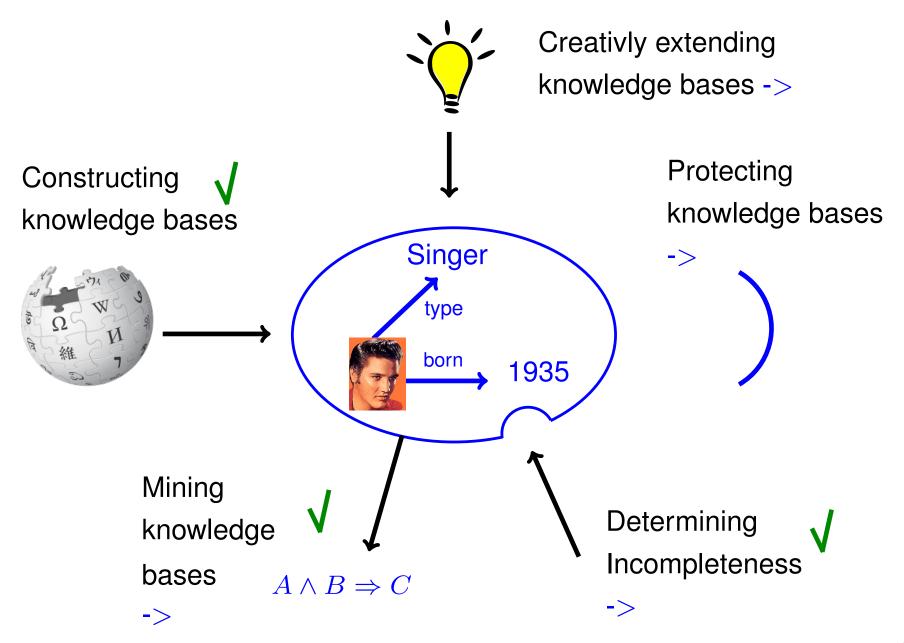






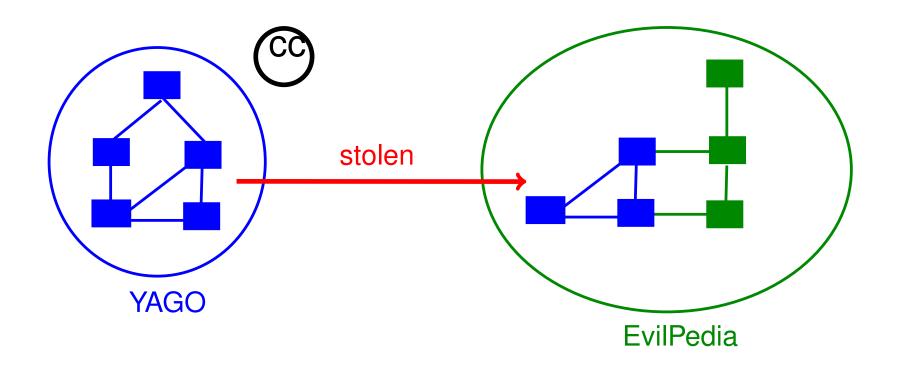


Knowledge Base Life Cycle



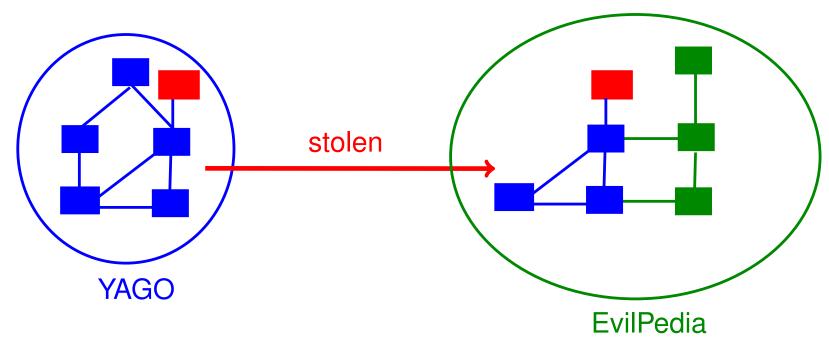
Plagiarism

People may "steal" from other ontologies without giving due credit. Most ontologies have licenses that require attribution.



Additive Watermarking

By adding a few fake facts to the source ontology, one can prove theft in the target ontology.



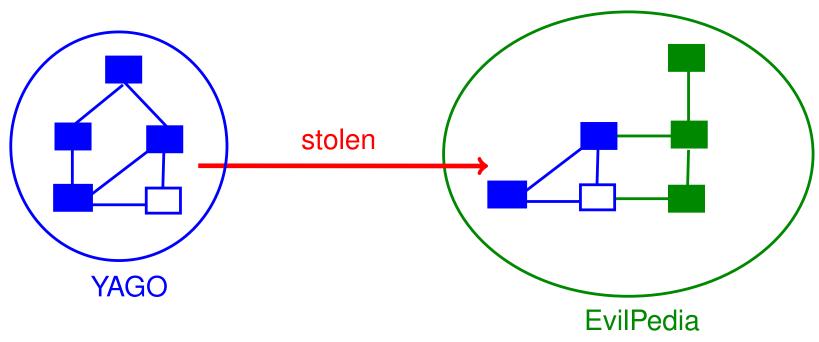




[WWW 2012 demo]

Subtractive Watermarking

One can also prove theft by selectively removing facts from the source ontology.









[ISWC 2011]

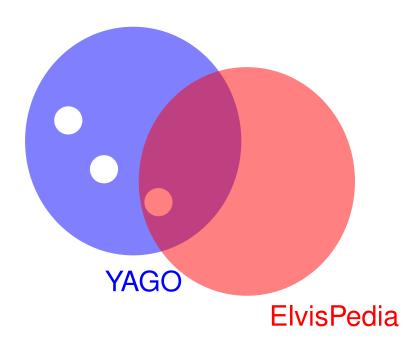
details>76 details&DIVINA>99

Subtractive Watermarking





An Innocent KB



ratio of overlap

 \approx

ratio of covered holes



A Stolen KB

Dieb-i-pedia





high overlap

but

no holes covered

Probability that this happens by chance

$$\sim (1-\alpha)^n$$

 α : overlap ratio

n: number of holes

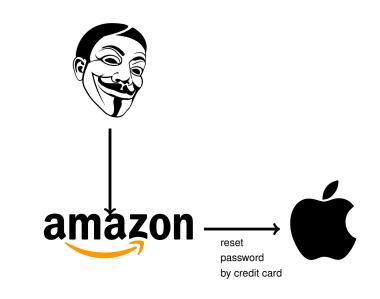
87



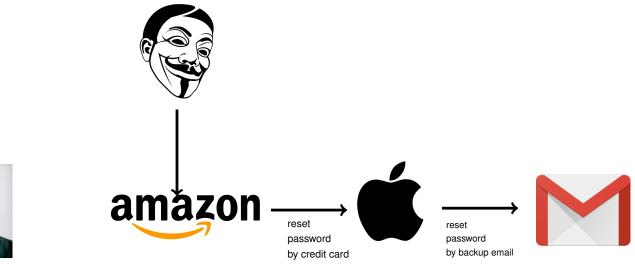


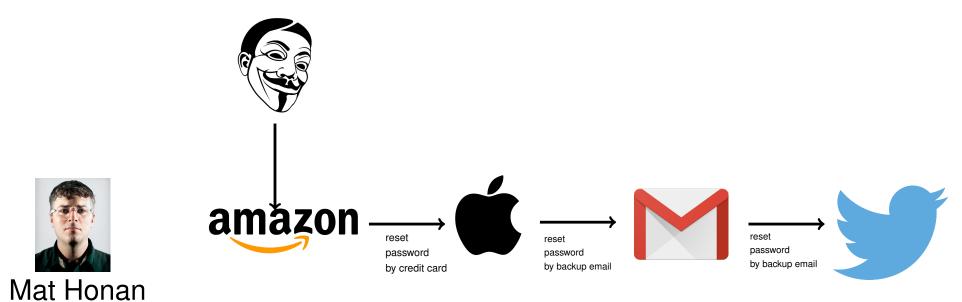




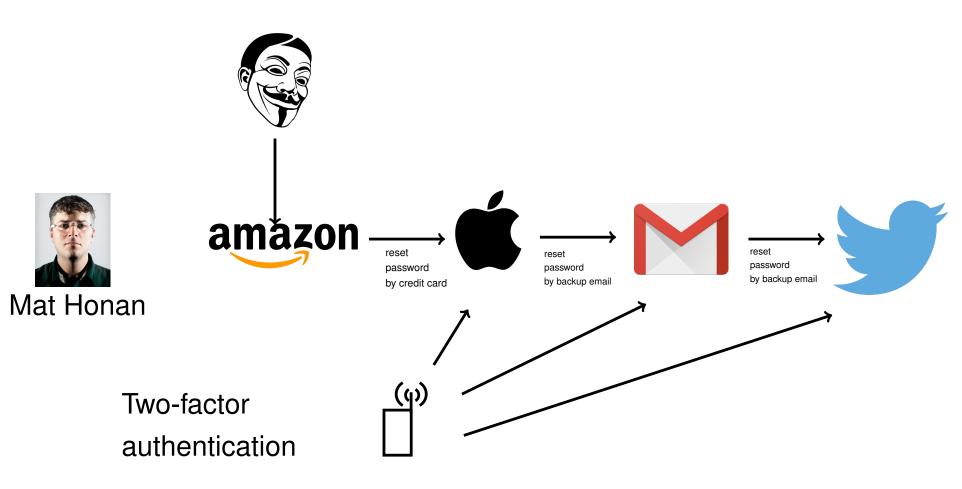


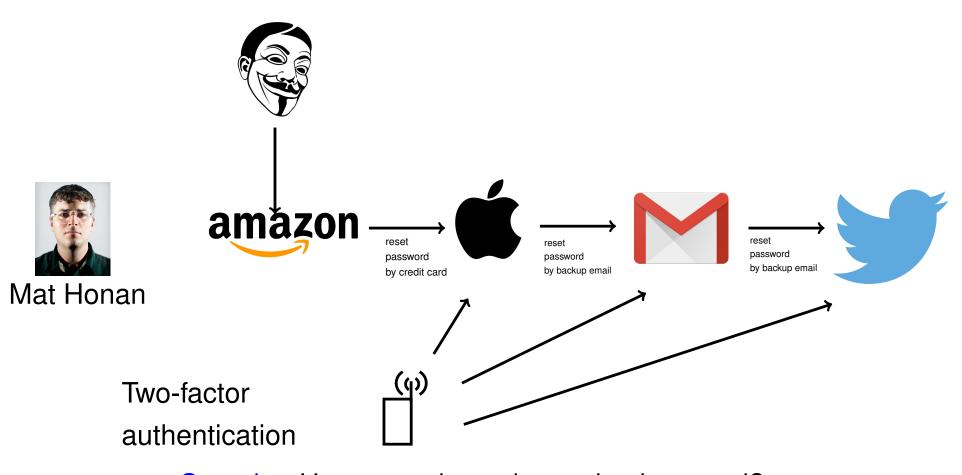






Mat's story





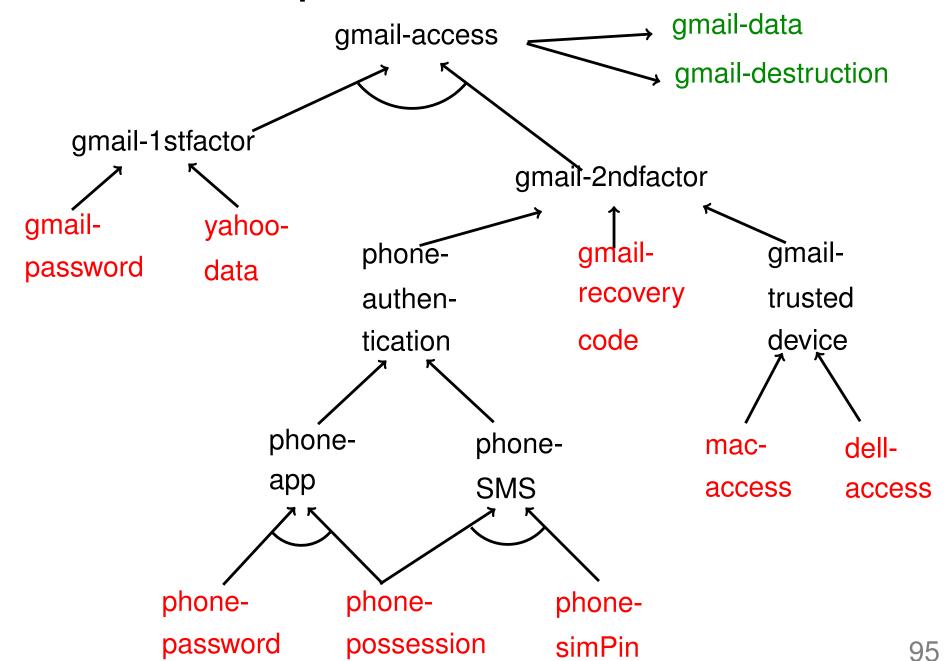
Security: How many keys does a hacker need?

Safety: How many keys can I afford to lose?

Protection: How many keys to destroy my data?

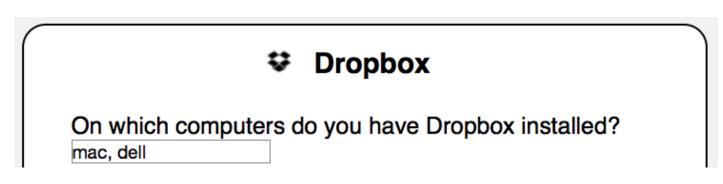
94

Account Dependencies



DIVINA

Discovering Vulnerabilities of Internet Accounts









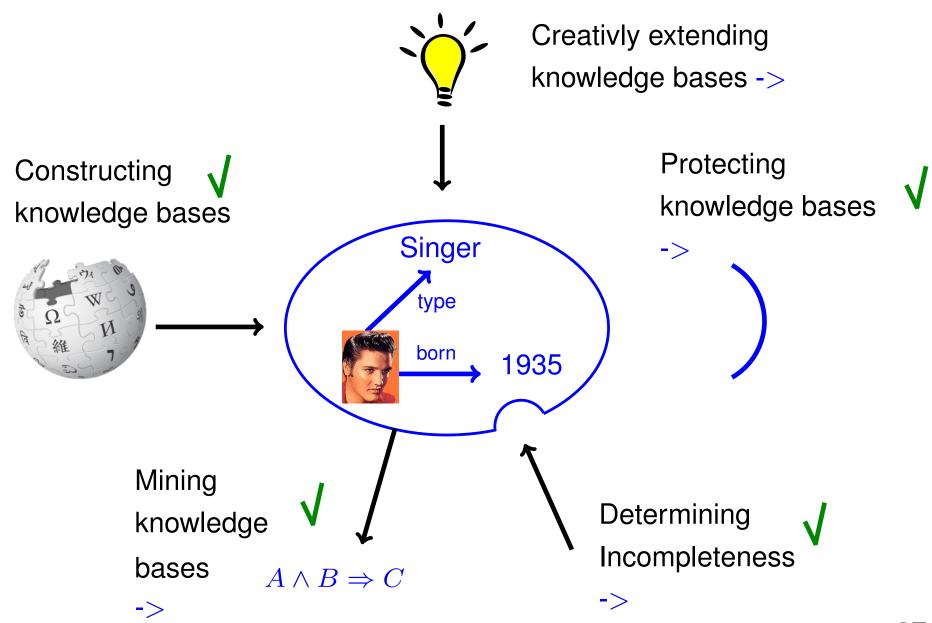




[WWW 2015 demo]

https://suchanek.name/programs/divina

Knowledge Base Life Cycle



Combinatorial Creativity





98

Description Logics do not work

$$Mop \equiv Tool \sqcap \exists has.Stick \sqcap \exists has.Strings$$

$$BabyMop \equiv$$
 $Romper \sqcap \exists has.(Mop \sqcap \neg \exists has.Stick) \sqcap \exists has.Baby$
 $\equiv \bot$



© Stone Mens Wear © Vileda © Avsar Aras 99

Language for Combinatorial Creativity

$$Mop \equiv Tool \sqcap \exists has.Stick \sqcap \exists has.Strings$$

Subtraction: $Mop - \exists has. \top \equiv Tool \sqcap \exists Strings$

Addition: $Mop + \exists has. \top \equiv Mop$

Succession: $Mop \rightarrow \exists r. \top \equiv Stick$

Selection*: $Mop \uparrow \exists has. \top \equiv \exists has. Stick$

$$Romper + \exists has.(Mop - \exists has.Stick) + \exists has.Baby$$

 $\equiv BabyMop$

Language for Combinatorial Creativity

 $Mop \equiv Tool \sqcap \exists has.Stick \sqcap \exists has.Strings$

Subtraction: $Mop - \exists has. \top \equiv Tool \sqcap \exists Strings$

Addition: $Mop + \exists has. \top \equiv Mop$

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Selection*: $Mop \uparrow \exists has. \top \equiv \exists has. Stick$

1) Descriptive experiments

TECH

The 25 Best Inventions

TIME Staff | Nov. 19, 2015

2) Generative experiments

1/3 nonsense, 1/3 exists,

1/3 "imaginable"



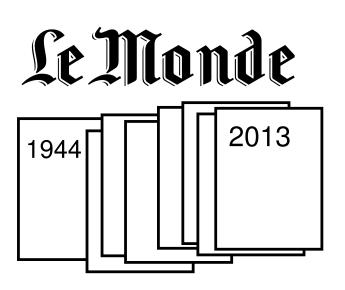






[ISWC 2016 paper & demo]

Another creative idea...



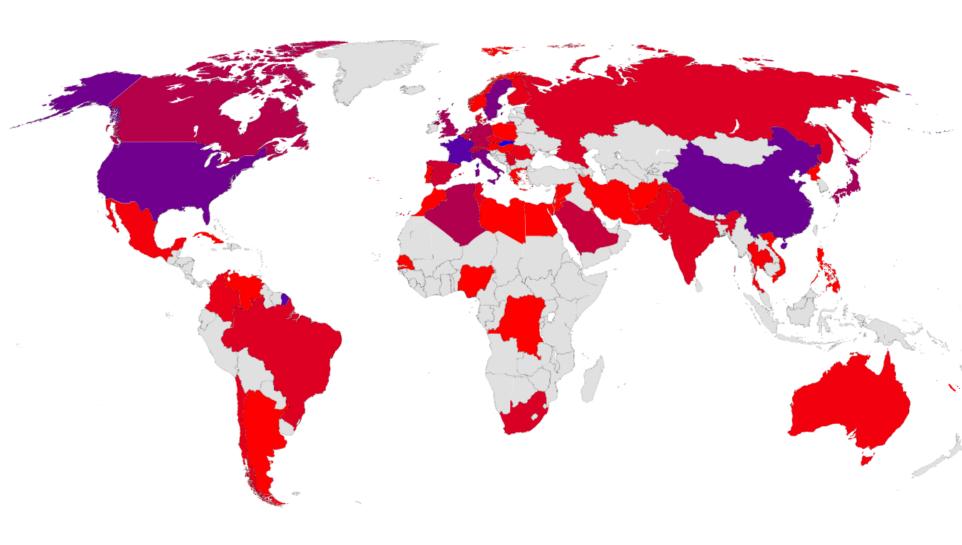
Mining Le Monde

Le Monde

time	place	entity
1967	USA	



Presence of foreign companies



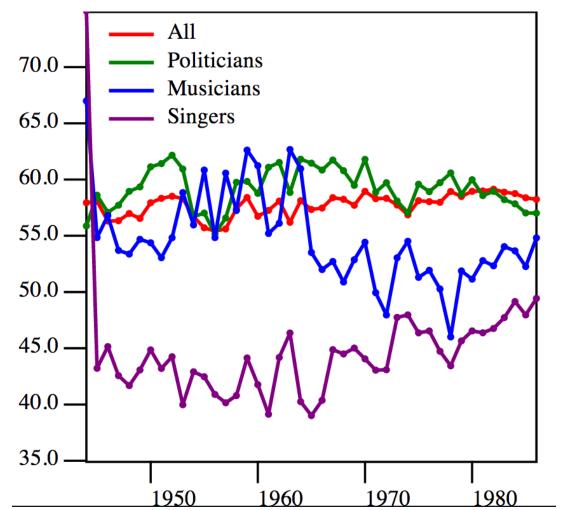
red: many foreign companies mentioned

blue: few foreign companies mentioned

Average age of people mentioned













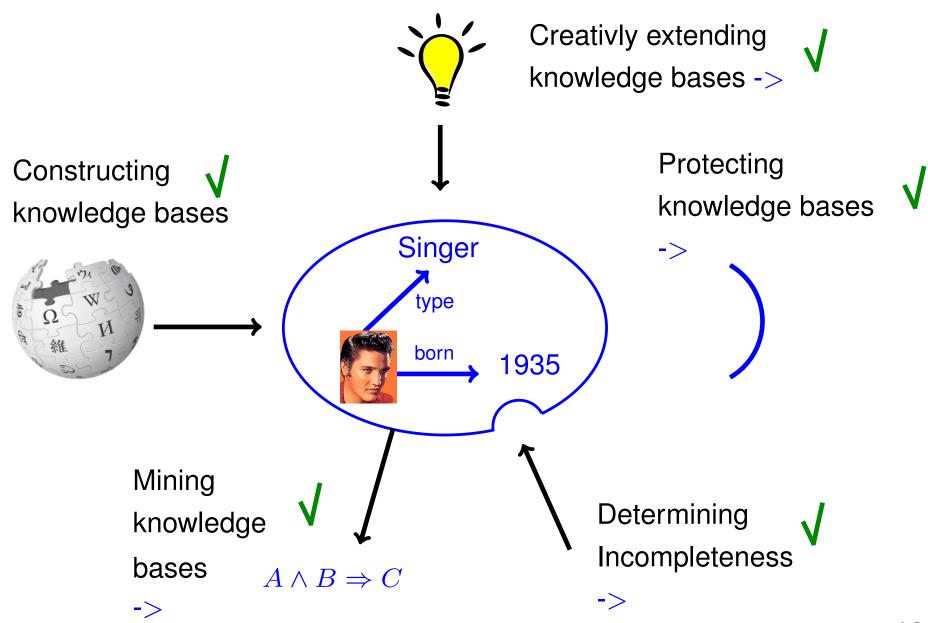
[AKBC 2013]



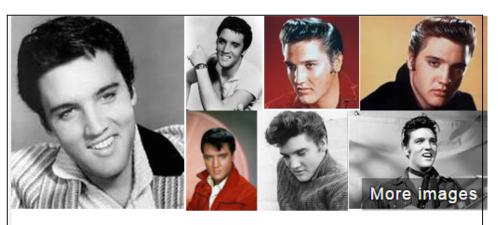


[VLDB 2014 vision]

Knowledge Base Life Cycle



Is Elvis dead?



Elvis Presley

Singer

Elvis Aaron Presley was an American singer and actor. Regarded as one of the most significant cultural icons of the 20th century, he is often referred to as "the King of Rock and Roll", or simply, "the King". Wikipedia

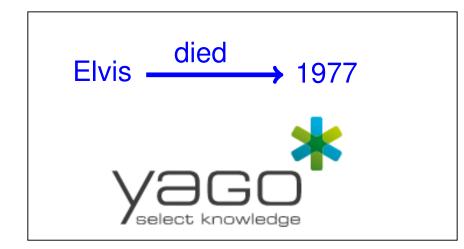
Died: August 16, 1977, Memphis Tennessee, United States

Spouse: Priscilla Presley (m. 1967-1973)

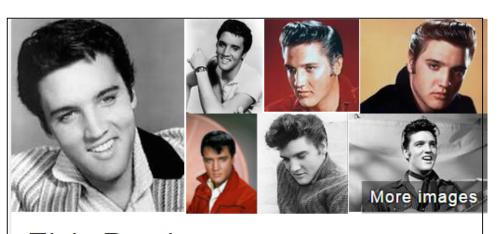
Children: Lisa Marie Presley



???



Is Elvis dead?



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Elvis Aaron Presley was an American singer and actor. Regarded as one of the most significant cultural icons of the 20th century, he is often referred to as "the King of Rock and Roll", or simply, "the King". Wikipedia

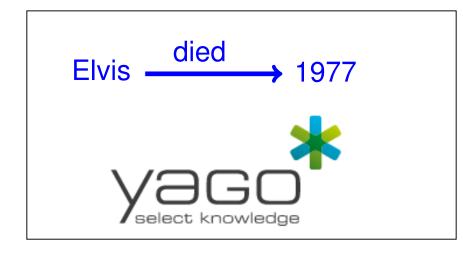
Died: August 16, 1977, Memphis, Tennessee, United States

Spouse: Priscilla Presley (m. 1967-1973)

Children: Lisa Marie Presley



???



100m statements 95% precision

-> 5m wrong statements

Knowledge Base Life Cycle

